

MUSIC RESEARCH AND DEVELOPMENT PROGRAM

- Musicology and Ethnomusicology
- Performance (Classical Music)
- Jazz Studies
- Music Business
- Music Education

Program Outline Total (minimum) 36 Credit

Plan A type 2

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| 1. Restricted Courses (minimum) | 8 credits |
| 2. Elective Restricted Courses (minimum) | 8 credits |
| 3. Elective Courses (minimum) | 8 credits |
| 4. Thesis | 12 credits |

1. Restricted Courses (Minimum Credit: 8)

670 501	Research Methodology in Music	3(3-0-6)
	<i>Principles, procedures and ethics of qualitative and quantitative research; fundamentals and guidelines for research in music; research tools; measurement, evaluation, processing interpretation of data; and reference and bibliography styles.</i>	
670 502	Research Methodology in Music Business	3(3-0-6)
	<i>Principles and methodology of research in music business and entertainment; presentation of the strategic possibilities.</i>	
670 503	Research Methodology in Music Education	3(3-0-6)
	<i>Principles and methodology in music education research; development of research topics; data collection, analysis and evaluation.</i>	
670 504	Music Research and Development Project	2(1-3-2)
	<i>Research project in music in a topic of a student's interest.</i>	
670 505	Philosophy and Aesthetics of Music	3(3-0-6)
	<i>Philosophical concepts concerning definitions of music; relationships between music and human's thoughts, mind and emotions; definitions of aesthetics and development of a changes in ideas, meanings and value of music from Ancient Greek and Roman times up to the present.</i>	
670 506	Seminar in Music Research and Development I	1(0-2-1)
	<i>Seminar in music phenomena in present-day society or topics of Independent Study.</i>	
670 507	Seminar in Music Research and Development II	1(0-2-1)
	<i>Seminar in music phenomena in present-day society or topics of Independent Study.</i>	

2. Elective Restricted Courses

2.1 Musicology and Ethnomusicology

670 511	Theories and Concepts in Musicology	2(2-0-4)
	<i>Definitions, origin, scope, discipline and development of musicology; research methodology in musicology; history, analysis theory, archival research, organology, iconography, ethnomusicology, performing practice, aesthetics, criticism, sociomusicology, and gender studies.</i>	
670 512	Source in Musicology	2(2-0-4)
	<i>Sources in musicology including manuscripts and autographs, printed music, letters, diaries, newspapers, journals, books, encyclopedias and dictionaries, databases, library catalogues, internet resources, periodical and dissertation indexes, style manuals, and citations.</i>	
670 513	Music Historiography	2(2-0-4)
	<i>Definitions, procedures, objectives and development of music history; historical concepts and methods; historicism, progress, formalism, racialism, causality, and periodization; historical evidences and creditability of sources; assumption making; development of writing styles.</i>	
670 514	History of Performance Practice	2(2-0-4)
	<i>Principles and concepts behind performance practices in the Middle Ages, Baroque, Classical and Romantic periods to present; influences and relationships between performers and composers; performance practice traditions and music interpretation; development of musical instruments; concepts of authentic and period performances.</i>	
670 515	Theories and Concepts in Ethnomusicology	2(2-0-4)
	<i>Relationships between music and humans in terms of ethnomusicology; development of ethnomusicology and its impact on the world music studies; research methodology in ethnomusicology; concepts and works of leading ethnomusicologists; application of ethnomusicology knowledge in creating musical works for the future.</i>	
670 516	Applied Ethnomusicology	2(1-2-3)
	<i>Application of ethnomusicology knowledge to other related subjects; experiences in practices, performances, creativity and innovation; presentation of new concepts and ideas in order to develop ethnomusicology knowledge.</i>	
670 517	Ethnomusicology Fieldwork	2(1-2-3)
	<i>Fieldwork data collecting principles, preoperational systems for fieldwork, field trips, ethics for ethnomusicologists, technology for music fieldwork, survey logs and field notes, documentation systems and data treatments, multimedia design and production to</i>	

	<i>suit the work's condition, application of fieldwork experience in research.</i>	
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2.2 Performance (Classical Music)

670 521	Graduate Major Instrument I	2(1-3-2)
	<i>Practical skills for major instrument, covering major repertoire for the particular instrument with emphasis on the aspects of performing technique and in-depth interpretation.</i>	
670 522	Graduate Major Instrument II	2(1-3-2)
	<i>A continuation of Graduate Major Instrument I: more advanced practical skills for major instrument, covering major repertoire for the particular instrument with emphasis on the aspects of performing technique and in-depth interpretation</i>	
670 523	Graduate Major Instrument III	2(1-3-2)
	<i>A continuation of Graduate Major Instrument II: more advanced practical skills for major instrument, covering major repertoire for the particular instrument with emphasis on the aspects of performing technique and in-depth interpretation</i>	
670 524	Graduate Major Instrument IV	2(1-3-2)
	<i>A continuation of Graduate Major Instrument III: more advanced practical skills for major instrument, covering major repertoire for the particular instrument with emphasis on the aspects of performing technique and in-depth interpretation</i>	
670 525	Music Skill Pedagogy	2(1-3-2)
	<i>Principles of music skill pedagogy; music skill pedagogy from early childhood to higher education levels; music skill pedagogy for adulthood; problem solving techniques for music skill pedagogy; music practice efficiency music practice.</i>	
670 526	Graduate Chamber Music I	2(0-4-2)
	<i>Practical study of major chamber music repertoires from different periods and styles, covering various instrumental combinations including strings, winds, percussion and keyboards</i>	

2.3 Jazz Studies

670 531	(Graduate Jazz Major Instrument I)	2(1-3-2)
	<i>Practical skills for major instrument; interpretation and in-depth analysis of jazz repertoire.</i>	
670 532	Graduate Jazz Major Instrument II	2(1-3-2)

	<i>A continuation of Graduate Jazz Major Instrument I: more advanced practical skills for major instrument; interpretation and in-depth analysis of jazz repertoire.</i>	
670 533	Graduate Jazz Major Instrument III	2(1-3-2)
	<i>A continuation of Graduate Jazz Major Instrument II: more advanced practical skills for major instrument; interpretation and in-depth analysis of jazz repertoire.</i>	
670 534	Graduate Jazz Major Instrument IV	2(1-3-2)
	<i>A continuation of Graduate Jazz Major Instrument III: more advanced practical skills for major instrument; interpretation and in-depth analysis of jazz repertoire.</i>	
670 535	Jazz Pedagogy	2(1-3-2)
	<i>Materials and methodology used in teaching jazz theories, jazz ensembles, instrumental studies, and curriculum management from elementary to advanced levels.</i>	
670 536	Graduate Jazz Ensemble	2(0-4-2)
	<i>Practical study of Jazz ensemble; in-depth analysis and interpretation of jazz compositions</i>	

2.4 Composition

670 541	Graduate Music Composition I	2(1-3-2)
	<i>A continuation of Graduate Music Composition II: further practical study in composition with emphasis on creative individuality and development of compositional skills through study of contemporary compositions.</i>	
670 542	Graduate Music Composition II	2(1-3-2)
	<i>A continuation of Graduate Music Composition I: expression of musical creativity through application of compositional techniques, music technology and compositional concepts</i>	
670 543	Graduate Music Composition III	2(1-3-2)
	<i>A continuation of Graduate Music Composition II: further practical study in composition with emphasis on creative individuality and development of compositional skills through study of contemporary compositions.</i>	
670 544	Sonic Arts	2(1-3-2)
	<i>Evolution and history of sonic arts; concepts and theories of sonic arts, and the application for creative music works.</i>	
670 545	Intermedia Composition Study	2(1-3-2)
	<i>Creative process based on music technology, computer and concepts from interdisciplinary arts, with the aim to create compositions in varied forms and styles, yet individually unique.</i>	

670 546	Advanced Studio Recording	2(1-3-2)
	<i>Modern technology and equipment in recording studios; advanced techniques in recording, sound mixing, editing, equalizing and mastering for music production.</i>	

2.5 Music Business

670 551	Music Business	2(2-0-4)
	<i>Entertainment industry and its productions; entertainment content management; accounting and economic principles.</i>	
670 552	Integrated Marketing Communication	2(2-0-4)
	<i>Conceptual scopes in marketing communications in entertainment and music business; distinction between brands of different products and artists; trademarks</i>	
670 553	Marketing in Music Business	2(2-0-4)
	<i>Music marketing management; advertising and artist promotion; mass media management; creation and presentation of the artist's image; content management and allocation to suit consumers; sales and distribution in both conventional and online systems.</i>	
670 554	Strategic Marketing Management for Content	2(2-0-4)
	<i>Strategic management of mass media content, including news, knowledge and entertainment.</i>	
670 555	Media and Entertainment Law	2(2-0-4)
	<i>Laws concerning and affecting mass communication; intellectual property law; copyrights law; artist's and performer's rights; other intellectual property-related laws.</i>	
670 556	Project and Business Plan Management	2(2-0-4)
	<i>Investment planning for various types of projects; analysis of return on investment from the projects.</i>	

2.6 Music Education

670 561	Theories and Concepts in Music Education	2(1-3-2)
	<i>History of music education; fundamentals of music education in the areas of philosophy, psychology, sociology and technology; guidelines for producing music teachers and music curriculum; music education in Thailand and abroad; quality assurance related to music education; music education trends in the present.</i>	
670 562	Music Curriculum	2(1-3-2)
	<i>Investigation, analysis and development of music curriculum structure in both formal and non-formal music education.</i>	
670 563	Psychology of Music Teaching	2(1-3-2)
	<i>Development in general and in music of humans at various ages; factors affecting music behaviors; learning</i>	

	<i>theories relating to music teaching and music learning behaviors.</i>	
670 564	Measurement and Assessment in Music Education	2(1-3-2)
	<i>Principles and techniques of measurement and assessment of music behaviors; attitude in music learning and performing; authentic assessment; test construction; applying assessment results to improve music instruction</i>	
670 565	Public Speaking	2(1-3-2)
	<i>Public speaking skills on assign topics and time limits; topic and content selection to suit particular audiences.</i>	
670 566	Academic Writing in Music and Presentation	2(1-3-2)
	<i>Study of music research and academic articles; music academic writing and presentation</i>	

3. Elective Courses

670 601	Sociology of Music	2(2-0-4)
	<i>Relationship between music and society; influence of music on society and vice versa; music in different social contexts; exploration of diverse genres of music including classical, jazz,</i>	
670 602	Orchestra Study	2(2-0-4)
	<i>Definition, origin and development of orchestra; orchestras in Classical, Romantic, and Modern periods; the role of orchestra in musical society; conductors and conducting; major orchestral works the repertoire from the 17th century up to the present.</i>	
670 603	Opera Study	2(2-0-4)
	<i>Definition, origin and development of opera; the role of opera in musical society; opera's compositional techniques for orchestral; elements of opera; major works from the operatic repertoire from the 17th century up to the present</i>	
670 604	World Music	2(2-0-4)
	<i>Comparative study of world music cultures: history, development, rise and fall; exploration of philosophy, thoughts, transmission, rituals, social values, instruments and ensembles, playing techniques, ethnic theories, prominent figures, musical compositions, and roles and functions of music in the context of the society.</i>	
670 605	Music and the Community	2(2-0-4)
	<i>Analytical study of form and operation of creative music activities with on emphasis to benefit the community through application of musical knowledge; designing creative music activities to suit the conditions and needs of different communities; data collection, evaluation and analysis regarding effects of music activities on the community.</i>	

670 606	Laboratory Practice in Musicology	2(1-3-2)
	<i>Role and function of laboratory in developing musicological knowledge; construction and usage of tools in musicological research.</i>	
670 607	Transcription, Analysis and Interpretation in Ethnomusicology	2(1-3-2)
	<i>Music transcription styles and interpretations for ethnomusicology research; application of conventional notation in ethnological and non-western music studies.</i>	
670 608	Music Culture and Media, I	2(1-3-2)
	<i>Music culture prevalent and accessible to the public through media film, radio, television, newspapers, magazines and Internet; development and concepts of culture; culture industry for consumption in the market and capitalist systems; role and influence of media on culture, music, and consumers</i>	
670 609	Music Culture and Media II	2(1-3-2)
	<i>World and tradition music culture prevalent and accessible to the public through the definition and value given by the media; role and influence of the media on the culture industry of tradition and world music.</i>	
670 610	Graduate Chamber Music II	2(0-4-2)
	<i>A continuation of Graduate Chamber Music I: further practical study of major chamber music repertoire from different periods and styles, covering various instrumental combinations including strings, winds, percussion and keyboards.</i>	

4. Thesis

Research on a specific topic under the supervision and counsel of advisors.